

**2023 Annual  
CONVENTION**

The Broadmoor | Colorado Springs, CO

*November 14-16**Register Now!***FOR IMMEDIATE RELEASE**

September 5, 2023

**Media Contact**

Sean Dillon

(202) 367-2388

[sdillon@nbmda.org](mailto:sdillon@nbmda.org)

## The 2023 NAFCD and NBMDA Annual Convention Boasts an Impressive Lineup of Speakers

CHICAGO — This fall, NBMDA and NAFCD plan to host a wide range of subject-matter experts at the **2023 NAFCD + NBMDA Annual Convention**. These established speakers will lead sessions on the latest trends in distribution leadership, management, corporate culture, economics, sales/marketing and labor retention/recruitment.

Conference attendees will hear from an impressive lineup of authorities and leading-edge thinkers, including:

- **Kelly McDonald:** Kelly McDonald is considered one of the nation's top experts in leadership, marketing, customer experience and consumer trends. Her keynote presentation, "How to Grow Business by Selling to and Serving People Not Like You," will demonstrate how deep, values-based connections come to fruition.
- **Andrew Creamer:** Andrew Creamer comes to the convention as a Chief Operating Officer at Proton.ai and as a Harvard Business School graduate. Throughout his presentation, he will share how artificial intelligence (AI) can be leveraged across the distribution channel.
- **Connor Lokar:** Connor Lokar, a Senior Forecaster at ITR Economics, has mastered the art of delivering economic intelligence with charm and candor. This will be apparent during his session: "Economic Trends in Construction and Consumer Markets."
- **Jeremy Wall:** Jeremy Wall will help lead NAFCD and NBMDA's University of Innovative Distribution (UID) one-day training program that precedes its Annual Convention each year. This workshop, designed for distribution managers, will shine light on the unspoken rules of leadership as well as the fundamentals of setting goals.
- **Jamie Turner:** Jamie Turner is an internationally-recognized author, professor, speaker and news contributor who helps top-tier executives improve their communication skills, productivity and leadership. Attendees have the opportunity to hear from Turner not only once, but twice, as he is presenting a general session and at UID In-A-Day.
- **Brian Beaulieu:** Brian Beaulieu of ITR Economics has been a long-time distribution favorite. Beaulieu will deliver a dispassionate look at the trends that define the economy, giving attendees clear direction on how to maximize revenue and profit growth.

For more information, visit [www.distributorconvention.org](http://www.distributorconvention.org).

###

### About NBMDA

NBMDA is a trade association representing the leading wholesale distributors of wood panels, surfacing materials, cabinet hardware, finishes and related interior products. Membership is comprised of distributors and suppliers that serve the independent building material, and kitchen and bath dealer as well as those that serve production companies involved in cabinetry, architectural woodwork, stock woodwork, store fixtures, solid surface fabricating, plastics fabricating, general and specialty woodworking industries. For more information, visit [www.nbmda.org](http://www.nbmda.org).



### About NAFCD

The North American Association of Floor Covering Distributors (NAFCD) is a North American, not-for-profit trade association serving distributors and suppliers of floor covering materials and related products. Its purpose is to enable wholesale floor covering distributors to be the most efficient, professional and profitable vehicle for bringing their suppliers' products to market resulting in the highest degree of customer satisfaction. NAFCD is dedicated to providing its members with opportunities to learn from each other, stay ahead of trends, and become better educated on ways to grow their business. For more information, visit [www.nafcd.org](http://www.nafcd.org).

